



# Discovering the Value of IBM InfoSphere Warehouse

AN IBM PROOF OF TECHNOLOGY

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## INTRODUCTION

Full-day, instructor-led proof-of-technology overview of IBM® InfoSphere™ Warehouse 9.5. The morning session consists of presentations and flash demos of major components, including data mining, Alphablox®, OLAP, Cubing Services, Cognos, Design Studio, Data Studio, SQW tools, and Workload Manager. The afternoon session includes self-paced hands-on demos. This serves as a comprehensive introduction to IBM database technology and highlights updates present in version 9.5.

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## OBJECTIVE

Introductory overview of IBM InfoSphere Warehouse, with a focus on solving business problems with analytics and efficient management of data.

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## AUDIENCE

Business analysts, business decision makers, data analysts, statisticians, database administrators and others interested in data analysis, data management and the new capabilities of InfoSphere Warehouse 9.5.

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## AGENDA

- Welcome and Introductions
- Information on Demand Evolution
- IBM InfoSphere Warehouse 9.5 Major Components Overview
- Data Mining
- Cubing Services (OLAP)
- Cognos
- Alphablox
- Unstructured (text) Analysis
- Design Studio Framework
- Workload Management
- A Day in the Life of an Analytic Application
- Self-guided Demonstrations
- Addenda
- Data Studio
- SQL Warehousing Operators

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## COST

This session is offered free of charge. Complimentary refreshments including continental breakfast and lunch will be provided. However, participants are responsible for their own business travel expenses.

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## SCHEDULE

For your convenience, registration and continental breakfast will begin at 8:30 AM. The session will start at 9:00 AM and end at approximately 4:30 PM.

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## CONTACT FOR INFORMATION

To enroll in this Proof of Technology, please contact your IBM Software Sales Representative.

