



## Volume 9 - April 2009:

**Multiple data sources, data growth management, Informix Warehouse.. and more!**

## Letter From The President: Ron Flannery - IBM's broad data portfolio and your company

One Point's focus has always been on data: database technologies (Informix and DB2), data integration, reporting and BI, database planning and design -- and anything related. When IBM bought Informix in 2002 we were afraid that we would disappear into a giant vacuum and only be able to sell to large corporate accounts. We sure were wrong about that! IBM has provided great incentives for its business partners to work with accounts of all sizes, but particularly small and medium business (this actually runs a pretty large gamut in IBM terms). We have found the partner programs provide great resources and incentives for us to focus on these types of companies. But we took it one step further: it's STILL all about the data! (This seems to be a recurring theme in my letters from the president.) To focus further still, it's all about IBM data solutions. Did we ever make a great choice.

Over the last several years IBM has spent (I believe) over \$11 billion to acquire various companies in its data portfolio. I am just amazed at how well it all came together and how it fits into our original vision of being a "one point of contact" company for IBM data management. In this issue we focus on a few of the recent acquisitions and the IBM products that came as a result: Change Data Capture (formerly Data Mirror); Cognos; Optim (formerly Princeton Softech). Also, many features from some of these acquisitions are now built into the IBM products you know and love. On top of that, the IBM data portfolio allows your company to use one software vendor or business partner to manage all of its needs around information on demand.

We are proud to support the IBM data portfolio at One Point Solutions. Please take a dive into some of the products below, attend our Webcasts, or contact me for more details!

**Ron Flannery**

**President, One Point Solutions**

**877-3-1POINT x 40**

[http://www.one-point.com/pages/contact\\_us/](http://www.one-point.com/pages/contact_us/)

## IBM Announcements:

### Database Server End of Life Announcements:

In 2009 several versions of the popular Informix Dynamic Server (IDS) will reach End of Life (EOL). The EOL date for IDS Version 9.40 is April 20th, 2009 while IDS Version 7.31 -- the last supported IDS Version 7.x databas -- and IDS Gold Bundle both have an EOL date of September 30th, 2009. DB2 UDB product versions 8.1 and 8.2 both

## Featured IBM Data Solutions

**IBM InfoSphere Change Data Capture**  
**IBM® InfoSphere™ Change Data Capture detects & delivers information across heterogeneous database sources in real time.**

You've heard of DB2 HADR and the various Informix options, all of which provide a safe and flexible replication environment. But what if you have non-IBM

have an EOL date of April 30th, 2009. If you have any questions regarding these or other IBM products please contact us immediately: we can provide an upgrade path and address your concerns.

### **Sub-Capacity options for Informix, DB2 UDB and more:**

Another recent announcement from IBM pertained to Sub-Capacity licensing options for Informix, DB2 UDB and other IBM software products. Utilizing these sub-capacity options could be right for you and reduce your annual costs. Contact One Point to see how this could be used to your advantage in your environment. We will walk you through our Professional Software Licensing Process and determine the right licensing for your specific environment.

### **IBM Optim Solutions: Manage ERP and other sources for growth, archiving, test data management, and privacy.**

Does your firm have issues with managing data growth and archiving? Protecting confidential data? Creating and managing test databases? Regulatory compliance? These are the strengths of the IBM Optim product lines (formerly Princeton Softech). Optimize performance, reduce risks and control costs. Optim Solutions empower you to manage and control application data -- including ERP systems like Peoplesoft, JDE, and Oracle Financials as well as custom applications on various data sources -- at every stage of the information lifecycle. Example: Companies are experiencing up to 40% annual data growth rates and by utilizing the Optim Data Growth Solution companies can archive data from their systems that is, for example, older than 2 years old, creating a savings on disk storage, extending the lifetime of your database server hardware and reducing administration costs. By using this Optim Solution you can easily recover this data if necessary.

More information on IBM Optim can be found at <http://www-01.ibm.com/software/data/data-management/optim/>

## **One Point Announcements**

*For more information on any of these items, please call 877-3-1POINT or email [IDS@One-Point.com](mailto:IDS@One-Point.com).*

### **Informix Warehouse Webcasts and Evals**

One Point Solutions has held a series of webcasts over the past month on the newly announced Informix Warehouse product that have been well recieved and very successful. Please [register at our events page](#). If you would be interested in learning more about this

data sources or you require more control and realtime replication? IBM's Change Data Capture (CDC) solutions leverage real-time data (using database log files) to support dynamic warehousing, master data management, SOA, and eBusiness initiatives for increased business agility and improved customer service. For the client trying to combine real-time information from a multitude of database platforms (Oracle, Microsoft SQL Server, Informix, DB2, etc.) you can't find a more flexible tool to get the job done. Features Include:

- Log-based Change Data Capture (CDC) technology, acquired in the DataMirror Acquisition, detects and delivers mission-critical data events in real time without impacting system performance.
- Integrate with IBM InfoSphere® DataStage® to provide real-time data feeds directly to ETL processes for Dynamic Warehousing and operational reporting
- Flexible implementation enables one-way, bi-directional, many-to-one consolidation, and one-to-many distribution delivery of data across the enterprise
- Easy-to-use graphical user interface (GUI) enables quick deployment of data integration processes without any programming

## **Upcoming Conferences**

### **2009 IIUG Informix Conference**

Overland Park, Kansas, USA

April 26-29, 2009

Visit [www.iiug.org](http://www.iiug.org) and register today.

<http://www.iiug.org/conf/2009/iiug/>

***One Point Solutions will be proudly discussing IDS 11, Informix Warehouse, and Cognos at the 2009 IIUG Conference. Come and see us at our booth #11 and register to win an iPod Touch.***

product, having a one-on-one webcast for your organization, eval copy, demo, proof of technology engagement, please contact us.

### ***Pre-built QuickPoint Reporting Solutions***

One Point Solutions has been working dilligently to create turnkey reporting solutions for various industry verticals utilizing DB2 and Informix Warehouse products as well as Cognos BI Reporting and Dashboarding.

These starter kits include the data software, load tools, and pre-built data models & report templates. Please contact One Point to discuss your specific needs and how One Point Solutions can assist you in a quick start implementation to help you get a leg up on your competition.

### **2009 Cognos Forum**

Rosen Shingle Creek Resort, Orlando, FL, USA  
May 12-15th, 2009

<http://www.cognos.com/cognosforum/>

### **2009 North America International DB2 User Group (IDUG) Conference**

Denver, Colorado, USA

May 11-15th, 2009

**For this and other IDUG events worldwide:**

<http://www.idug.org/events.html>

### **Downloads, Evals, PoCs, and More..**

One Point can make available most IBM software (particularly data-related) for evaluation. We can also help create proof of concept solutions for various data management solutions.

