



Volume 7 - February 2009

Letter From The President: Ron Flannery

In this month's edition, we are excited to announce the brand new IBM Informix Warehouse Edition! One Point has been committed to IBM data warehousing and Informix for many years, but one thing we were missing was a solution like this. While Cognos and IBM Infosphere Warehouse Edition (see my [article](#) in IBM Database Magazine), Informix users are typically very dedicated to the product and also don't want to introduce another database system. Because of this, typical Informix data warehouse/data repository implementations end up being a mish-mash of manual processes, non-IBM products, Excel, FTP processes, and lots of IT hand-holding (as if your current job doesn't take enough time!). Informix Warehouse solves many of these issues in an environment you know and love.

As a current Informix customer, the product can be added on to your existing licenses or – preferably – placed on a non-production system that will remove some load from production. For traditional trending and BI analytics, you can also create summarized fact tables there to allow for easier and more productive drill-down of key sales and operational data. Then use a front-end tool like Cognos to perform analytics, and voila'! – Informix data warehousing. Please contact us for more information or to get an eval copy of the software.

The most exciting features in this new software – a Web-based (Eclipse) management console, data movement tools, and warehouse management tools – will be discussed on the Webcast I will be hosting a week from Friday, on March 13, at noon EST; please see more information in the links below.

Ron Flannery
 President, One Point Solutions
http://www.one-point.com/pages/contact_us/

Informix in the News:

Introduction: Informix Warehouse

We held the Feb eNewsletter for a few more days just to get this in. IBM has announced an Informix Warehouse feature, the beginning steps for utilizing the IBM Informix IDS database for the Data Warehousing and BI. This first product enhancement allows for Mid-Market Companies and Departmental groups and existing Informix customers to leverage the rock solid performance, the low cost of maintenance, the continuous availability and scalability features of Informix IDS in creating and maintaining a more simplistic architecture for their Data Warehouse endeavors. For more information on this announcement please click [here](#).

Upcoming Webinars

One Point Solutions reviews the new Informix Warehouse

Friday March 13th, 2009 12 Noon EST

One Point Solution reviews this announcement, functionality and features involved, why you should seriously consider the Informix Warehouse as your architecture selection, etc. One Point Solutions will also reveal how we can provide you with an Informix Warehouse appliance coupled with a BI reporting solution that can jump start your Data Warehousing and BI Reporting efforts.

Visit <http://www.one-point.com/pages/webinars/> and register today.

Sub-Capacity Licensing Options for Informix, DB2 UDB, etc.:

Another exciting announcement made by IBM revolves around sub-capacity licensing of certain database products. [Click here](#) for more details. Contact One Point Solutions to see how this can be used to your advantage in your environment.

Data that pays for itself - a White Paper by Roger Thomas:

Using the information you already store to help you through difficult economic times

So the economy is slowing down. For those of you in information systems, that usually means the training budget has been frozen, projects have been put on hold, equipment and software acquisitions have been put off, and some could be facing layoffs. During these difficult economic times, IT and executive management often adapt a "batten down and hold on" approach, waiting until their customers' budgets loosen up. In this article I will share with you how One Point Solutions and I will use established processes to make data profitable with minimal IT and corporate investment.

[Click here](#) to read Roger's article in it's entirety.

The Value of your Data

Wednesday April 8th, 2009 12 Noon EST

Roger Thomas of One Point Solutions exams a company's most under utilized asset - their data. If your competitors could get an advantage from your data - why shouldn't you?

Visit <http://www.one-point.com/pages/webinars/> and register today.

Upcoming Conferences

2009 IIUG Informix Conference

Overland Park, Kansas, USA

April 26-29, 2009

Visit www.iiug.org and register today.

<http://www.iiug.org/conf/2009/iiug/>

One Point Solutions will be proudly discussing our Informix Products and Services at the 2009 IIUG Conference. Come and see us at our booth and register to win an iPod Touch.

2009 Cognos Forum

Rosen Shingle Creek Resort, Orlando, FL, USA

May 12-15th, 2009

<http://www.cognos.com/cognosforum/>

2009 North America IDUG Conference

Denver, Colorado, USA

May 11-15th, 2009

For this and other IDUG events worldwide:

<http://www.idug.org/events.html>

