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ONE POINT SOLUTIONS HELPS DOMINO'S PIZZA SHARE BUSINESS DATA
Pizza giant to rapidly develop business intelligence applications using IBM
Infosphere Warehouse®

Highland, MI, October 9, 2008 -- One Point Solutions, an award-winning IBM and Cognos® integrator and reseller has been chosen by Domino's Pizza (NYSE: DPZ) to further enhance its highly successful centralized data warehousing system. The acquisition of IBM Infosphere Warehouse from One Point will help Domino's quickly develop additional business intelligence applications for corporate users and franchisees. The system also sets the foundation for Domino's plans to expand their data warehousing and archiving capabilities.

Domino's currently has a heavy investment in Cognos systems and business intelligence initiatives, providing immediately-accessible financial trending reports and information for franchisees. When Infosphere Warehouse is implemented, the system will allow Domino's to more rapidly share additional sales data, business metrics, and customer satisfaction survey results with corporate management and franchisees.

The enhanced data warehouse will save time and decrease complexity with centralized administration of data as well as data loading from various sources—greatly reducing the need for manual report generation and archiving by Domino's IT staff. The system also provides much faster turnaround for its BI deliverables and thus, a quicker return-on-investment for internal customers and franchisees.

"This data warehousing system we customized and will integrate for Domino's Pizza is just one example of how One Point can help midsized business design the right IT systems to meet current and future technology objectives," said Ron Flannery, president of One Point Solutions. "Given the large market demand for these solutions, One Point has made significant investments in turnkey BI solutions for small and medium-sized companies."

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 8,671 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the second quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$717 million domestically and approximately \$589 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza. You Got 30 Minutes™.

About One Point Solutions

With expertise in corporate information integration, business reporting/business intelligence and IBM Informix and DB2 database software, One Point Solutions (www.one-point.com) offers businesses “one point of contact” for the latest in data and information management solutions. One Point Solutions teams with customers to provide systems which grow with their businesses and provide a competitive advantage with immediate access to core business information via dashboard-based solutions.

One Point has been recognized three of the last four years by IBM, having won IBM’s worldwide award for data management partners in 2004 (from over 35,000 partners) and North American finalist status in 2006 and 2007.

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