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Market Demand for IBM Informix, DB2 and Business Intelligence Spurs One Point Solution's Growth

Company Adds Three Senior Executives

Highland, MI, Sept. 8, 2008 – Strong market demand for business reporting/business intelligence and IBM database software has prompted One Point Solutions, an integrator and reseller of IBM Informix® data servers, DB2® solutions, and turnkey business intelligence bundles, to add three senior executives to support core business growth.

Joining the company as COO is Rob Vorbroker, who formally owned an Informix services-focused business, and worked as a high-level IT manager for several banks and financial institutions in the Great Lakes area. Vorbroker is focused on further integrating One Point's established software and hardware solutions to provide additional service packages that offer small and medium-sized businesses online access to database investments without a major IT financial outlay.

Jim Rosania joins One Point as director of business development for the Pacific Coast, having spent nearly three years with IBM's Information Warehousing team, driving sales of IBM InfoSphere Warehouse to customers in the Western US. Jim specialized in Business Intelligence and Analytics solutions, including reporting dashboards, OLAP technologies, data mining and predictive analytics. He also helped expand partner relationships for several IBM business partners supporting IBM Information on Demand solutions. Overall, Jim brings more than twenty years of experience in enterprise software and services to the One Point Solutions team.

Randy Haight joins One Point as sales associate for the Southwest region, who prior to joining the company spent 12 years in software sales with IBM – 10 years encompassing distributed as well as mainframe software in various roles as Inside Software Rep, Data Specialist, S/390 Specialist, zSoftware Account Manager and Territory Sales Rep. Randy has covered both SMB as well as State and Local Government, Aerospace and Petroleum accounts in Integrated and Aligned accounts. The last 2 years, Randy was a Software Compliance Manager covering all US Federal (both DoD and Civilian), East Region and Canada where he ran several audit campaigns. Randy will continue to focus his efforts on developing and servicing One Point clients in the Southwest.

Ron Flannery, One Point president and founder, said the additions underscore the steady growth of the market for business intelligence solutions. "One Point has defined a strong niche market and built significant resources to grow our solutions for small to midsized business that seek a trusted resource and one point of contact for their needs -- often on a limited budget. With our expanded team of seasoned professionals, we can even more aggressively present such opportunities to our customers."

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About One Point Solutions

With expertise in corporate information integration, business reporting/business intelligence and IBM database software, One Point Solutions (www.one-point.com) offers businesses "one point of contact" for the latest in data and information management solutions. One Point Solutions teams with customers to provide systems which grow with their businesses and provide a competitive advantage with immediate access to core business information via dashboard-based solutions. One Point won IBM's worldwide award for data management partners in 2004 (from over 35,000 partners) and North American finalist status in 2006 and 2007 three of the last four years.