



One Point Solutions

One Point of Contact for IBM Data Solutions



For One Point Solutions, *It's All About the Data*

Since 1997, One Point Solutions has employed a "one point of contact" model for our areas of focus. Our unique value proposition is entirely focused on IBM data solutions, eliminating the need for our customers to engage multiple vendors and incur escalating costs. Our customers make the most of their data, due to One Point's intense focus and familiarity with IBM's broad information management portfolio and today's evolving database technology.

Specific Solutions and Value Proposition

One Point's single point of contact model makes it easy for companies to make the most of rapidly-expanding database size, protecting critical data, integrating it, and leveraging it to analyze and grow. We provide the following for EACH of our four areas of focus - manage, integrate, govern, and analyze:



- Purchase and renew IBM software
- Software environment planning
- Remote and onsite development and support
- Focus on small and mid-sized companies
- Virtual DBA services including 24-hour on-call
- Turnkey hardware/software packages
- Application dev and modernization
- IBM worldwide award winner and 3-time finalist

Manage & Grow...

It all starts with the database. Your critical company data and database infrastructure need to be secure, expandable, accessible, and reliable. IBM's incredible database family provides the core infrastructure for any-sized customer -- from corner business to fortune 5 -- and any workload from standard transactional systems to large-scale data warehouses. One Point's model provides the assurance that your data is stable and grows with your company. We sell, service, provide virtual DBA (including 24x7), app dev/modernization, and implementations for the following:



- Informix
- DB2
- Netezza
- Tivoli
- Infosphere Streams (Big Data)
- Infosphere Warehouse



Integrate ...

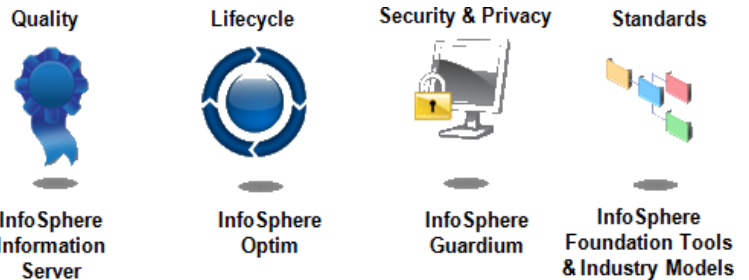
With all of today's applications, database systems, and disparate technologies, the integration and management of data creates huge business challenges. Consolidation of data increases key business insight, operational efficiency and – ultimately – profitability. It's also critical that customer and products are not duplicated across various systems and that the data is clean. We achieve this with a combination of the following products:



- Infosphere ETL products
- Infosphere MDM products
- Infosphere Streams (Big Data)
- Websphere products

Govern and Comply...

Compliance requirements such as HIPAA and SOX no longer just apply to the largest of companies: they apply to those companies as well as their vendors, who can be small businesses required to meet the standards of their customers that DO have compliance requirements. In addition, today's increasing number of data breaches requires securing and auditing data access, which can prevent the theft of personal and confidential data that can greatly impact a company's business and reputation. Products include:



- Optim (archiving, securing, protecting)
- Guardium (diverse database auditing)
- Rational AppScan (app layer)
- IBM Encryption Expert

Analyze and Report...

Business Analytics – previously commonly known as BI – allows companies to analyze and report upon data, using centralized graphical formats and dashboards, providing intuitive dashboard-driven analytics for executives, finance, marketing, sales, and general end users. It's also key to employ integration into centralized repositories (data marts/warehouses) and avoid duplicated and often inaccurate spreadsheets that require a great deal of IT intervention and manual process. Products include:



- Cognos
- SPSS
- Mashups