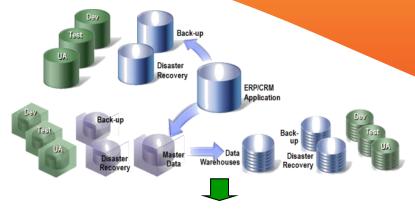
# It's all about the data... and how you manage it.



#### Manage & Grow ...

...databases and failover from various physical locations. • Informix • DB2 • Netezza



## Integrate ...

...data from **structured and unstructured** sources - and **IBM's Big Data Platform** 



#### **Analyze and Report ...**

...data using **dashboards**, slice-and-dice, drill-down, **data mining**, and standard reporting



## Govern and Comply ...

...with internal company requirements, government regulations, SOX, HIPAA and more



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